



MS 5.3: Facilitators of Demo activities trained in monitoring and evaluation



NEFERTITI

Networking European Farms to Enhance Cross Fertilisation and Innovation Uptake through Demonstration



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Document Summary

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Abstract

NEFERTITI Programme promotes the creation of interactive thematic networks related to the agriculture sector to promote knowledge, learning and the adoption of innovative techniques through the exchange of information between different actors and live demonstrations.

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1 Means of verification



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Means of verification

WP5 produced a very practical set of 'M&E guidelines and tools' to be used by the monitors in the hubs and networks of Nefertiti. These guidelines and tools are based on the general M&E approach, but are improved, simplified and tailor made based on feedback of Thematic Networkleaders and HubCoaches. The concrete tools are:

- The Hub M&E Journal for M&E of the hub meetings, demo events, cross visits.
- A Checklist describing aspects and questions for M&E of demo-events.
- An Exit Poll for demo events for participants of a demo event.
- A tool for Team Reflection, to support the process of self-reflection in the hub.
- An approach for evaluation of Cross Visits.

Several activities were organised to train the organisers of the Nefertiti farm demo's in monitoring and evaluation.

The annual meeting in Albarese, Italy (2019, February 26-28th) was a central moment for training of all Thematic Network Leaders and Hub Coaches. During this meeting there were two dedicated timeslots for training.

- 1. An interactive session on evaluation and improving demonstrations, with making use of the tools Hub M&E journal, checklist, exit poll. Goals of this session were:
 - a. create awareness and understanding of Hub Coaches about use and approach of M&E;
 - b. let Hub Coaches get a first experience with the tools and journal;
 - c. let Hub coaches fill in the M&E Scheme.
- 2. The 3 field visits in Albarese were used to practice the evaluation tools for Cross Visits (CV). While working with the innovation cards, the Innovation Canvas (about **what** has been demonstrated) and the Demonstration Canvas (about **how** its demonstrated) the Hub Coaches got experienced in evaluation of the innovation itself and of the demo process.

Because of the limited expertise in M&E by the Hub Coaches and because of slightly changed tools (based on feedback during the annual meeting in Albarese) it was decided that WP5 monitors would join all cross visits during the first campaign year (2019). So WP5-partners facilitated and/or assisted in the evaluation of the Cross Visits. By giving a good example of how to work with the tools and facilitating the evaluation it's expected that the Hub Coaches are able to do this during the next CVs in 2020 too.

In the meanwhile assistance related to individual questions of Hub Coaches is given by WP5 partners by e-mail and personal contact.

During the Winter meeting in Gent, Belgium (2019, October 24th) a session was organised to let Network Leaders get experience with the use of the Hub M&E Journal to improve a farm demonstration. It's intended to organise sessions like this during the annual meeting of 2020 for all Hub coaches.





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